

Kagawaran ng Edukasyon

SANGAY NG MGA PAARALAN NG LUNGSOD NAGA

ADVISORY

February 13, 2023

PARTICIPATION TO THE AGRIKONOMIYA 2023 ONLINE CONTESTS

To: Assistant Schools Division Superintendent

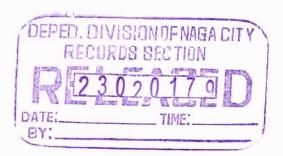
Chief Education Supervisor, CID

Public Elementary & Secondary School Heads

All Others Concerned

- 1. Hereto attached are the invitation, contest guidelines and primer relative to the invitation of the UP Agricultural and Applied Economics (UPAAEC), Department of Agricultural and Applied Economics, College of Economics and Management, University of the Philippines, Los Baños, Laguna.
- 2. For inquiries relative to these contests please contact Patricia Mae Adamos at 09498774733 or email at upaaec.agrikonomiya@gmail.com.
- 3. For your information and guidance.

MARIANO B. DE GUZMAN CESO VI Schools Division Superintendent



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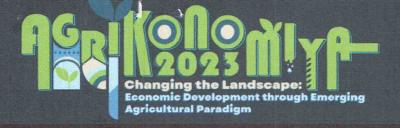
Address: Roxas Avenue, Triangulo, Naga City

Telephone No.: 054-871-3455

Email Address: naga.city@deped.gov.ph

Website: www.depednaga.ph







February 9, 2023

Dear Ma'am/Sir:

Greetings!

The UP Agricultural and Applied Economics Circle (UPAAEC) is a recognized academic organization based at the Department of Agricultural and Applied Economics, College of Economics and Management, University of the Philippines Los Baños and a member-organization of the Junior Philippine Economics Society (JPES). The organization advocates and supports agricultural and socio-economic initiatives by promoting Agricultural and Applied Economics as a field of study and career.

This year, in accordance with our purpose-driven objectives as an academic organization, we will conduct a scholastic competition for junior and senior high school students. AgriKonomiya 2023 is a month-long event comprising five (5) competitions and one (1) seminar. With the theme, "Changing the Landscape: Economic Development through Emerging Agricultural Paradigm," students from different schools all over the Philippines will compete with each other in an essay writing competition, a poster-making competition, a promotional video competition, a debate competition, and lastly, an agricultural resolutions pitch competition.

In this regard, we humbly ask for your school's participation in our event. The event is open to all junior and senior high school students. Individual competitions for Agrikonomiya 2023 (poster-making and essay writing) are free for the first entry per event and succeeding entries will be charged 50 pesos. At the same time, team events (promotional video, debate, and agri-pitch) will have non-refundable registration fees. Attached herewith are the details and program of the competition for your perusal.

Should you have any queries, please feel free to contact Patricia Mae Adamos, at 09498774733 or email us at upaaec.agrikonomiya@gmail.com. Thank you very much and we are hoping for your kind consideration.

Respectfully yours,

Activity Head

Mikko Bartolome Activity Co-Head

Noted by:

Organization's Head











AgriKonomiya 2023 is one of the UP Agricultural and Applied Economics Circle's flagship projects for the year 2023 which covers the impacts and implications of the emerging agricultural paradigm to our economy. This event is anchored to the objective of the organization to promote Agricultural and Applied Economics as a field of study and a career. With the success of last year's AgriKonomiya 2022 having



of last year's AgriKonomiya 2022 having over 106 participating schools nationwide, AgriKonomiya 2023 will still be a month-long event with five (5) competitions and one (1) Seminar/Webinar. This year's installment presents a new set of competitions that will challenge the students to the best of their capabilities.

With its theme "Changing the Landscape: Economic Development through Emerging Agricultural Paradigm", Junior and Senior High School students from different schools all over the Philippines will compete with each other in an Essay Writing Competition, Poster Making Competition, Promotional Video Competition, Debate Competition, and lastly, an Agricultural Resolutions Pitch Competition. All competitions will still remain to be conducted in an online setup and available for all Junior and Senior High School students across the country.









As part of our ongoing effort to gradually transition away from the virtual setup and toward a more traditional one, this year's seminar

will be conducted inside the University of the Philippines Los Baños campus and will be broadcasted live through zoom and fb live for those who cannot attend the event physically.

The organization aims to influence students to critically assess the issues relating to our agricultural sector and to the economic state of our country, as well as to evaluate and recognize the emerging paradigms that can assist in the improvement of these fields. In addition, the organization hopes to encourage its participants to play an active role in the agricultural sector and recognizes that Agricultural and Applied Economics is an ideal field of study for achieving this objective.









The UP Agricultural and Applied Economics Circle (UPAAEC), formerly known as UP Agricultural Economics Circle (UPAEC), is a recognized academic-student organization based at the Department of Agricultural and Applied Economics, College of Economics and Management, University of the Philippines Los Baños, which aims to

promote Agricultural and Applied Economics as a field of study and as a career.

Guided by the core values of Excellence,

Loyalty, and the Spirit of Camaraderie, UPAAEC has continuously lived up to its mission of supporting and advocating for various agricultural and socio-economic initiatives in the country.









Followers - 7, 790 Reach - 14, 787

UP Agricultural and Applied Economics Circle

Followers - 7, 790 Reach - 15, 462

Followers - 876
Impression - 3, 936

Followers - 666 Reach - 961







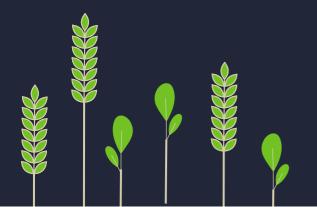
ESSAY WRITING COMPETITION

The Agrikonomiya 2023 Essay Writing competition main objective is to promote and encourage students' leadership skills and creativity through essay writing. The competition brings out the writer's ability to think and write logically about issues relating to agriculture and economy; and how they see the future of Philippine agriculture based on the current trend. Participants are expected to write persuasively and present their ideas in a well-connected and meaningful manner, guided by the principles of different agricultural economic concepts and theories.

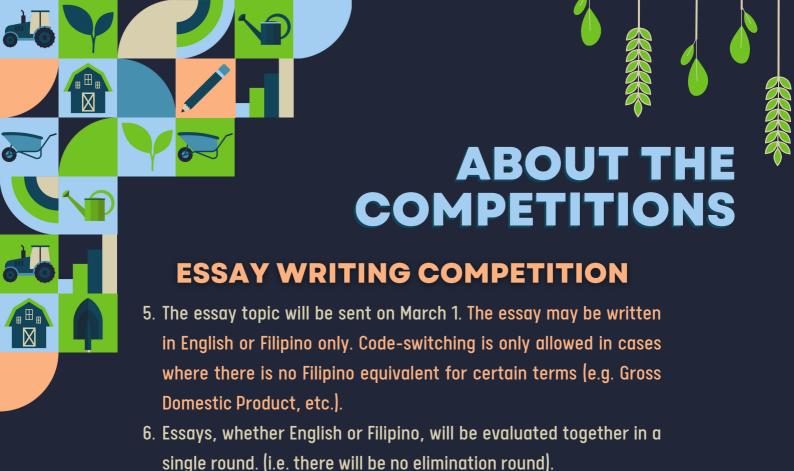
COMPETITION GUIDELINES

- 1. The essay writing competition will be done purely online.
- 2. Registration Fee for succeeding participants (non-refundable):

 Php 50 per participant for each participating school (Note: The registration fee of the first participant per school is FREE.)
- 3. Up to two participants from each school can join the essay writing competition.
- 4. All participants from each school will be given 13 days-from March 1 to March 13-to write an essay about the given topic. Participants may still join the competition after the starting date, but the deadline will remain the same.







7. The essay shall not exceed 1,500 words. The essay shall be in this format:

a. Font style: Times New Roman

b. Font size: 12

c. Margins: 1"

d. Size: A4

e. Spacing: 1.15

- 8. The essay shall be submitted in PDF format through the Google form provided by the organizers. The file name of the essay shall follow this format: SURNAME_NAME_NAMEOFSCHOOL (e.g., DELA CRUZ_JUAN_UNIVERSITYOFTHEPHILIPPINESLOSBANOS)
- 9. Use APA format for citations, if there are any.
- 10. Plagiarism is strictly prohibited. Once submitted, the paper's similarity index will be checked by the hosts. If the similarity index exceeded 14%, the paper will be returned to the participant for revision.



ESSAY WRITING COMPETITION

- 11. Any use of Artificial Intelligence (AI) software is strictly prohibited. Writeups suspected of being written using such will be run through an Al detector and disqualified upon the discretion of the essay writing committee.
- 12. The winners will be announced on March 23.

COMPETITION CRITERIA

Use this set of criteria to guide you with your outputs.

Criteria	Percentage
Content and Relevance to the Theme	40%
Originality and Creativity	20%
Organizational/Development of the Thought	20%
Grammar/Mechanics	20%
TOTAL	100%

IMPORTANT DATES TO REMEMBER

March 1 - Topic Reveal

March 6 - Opening of Submission

March 13 - Deadline of Submission for Essays

March 15 - Start of judging of Essays

March 21 - End of judging period for Essays

March 23 - Posting of Essay Winners













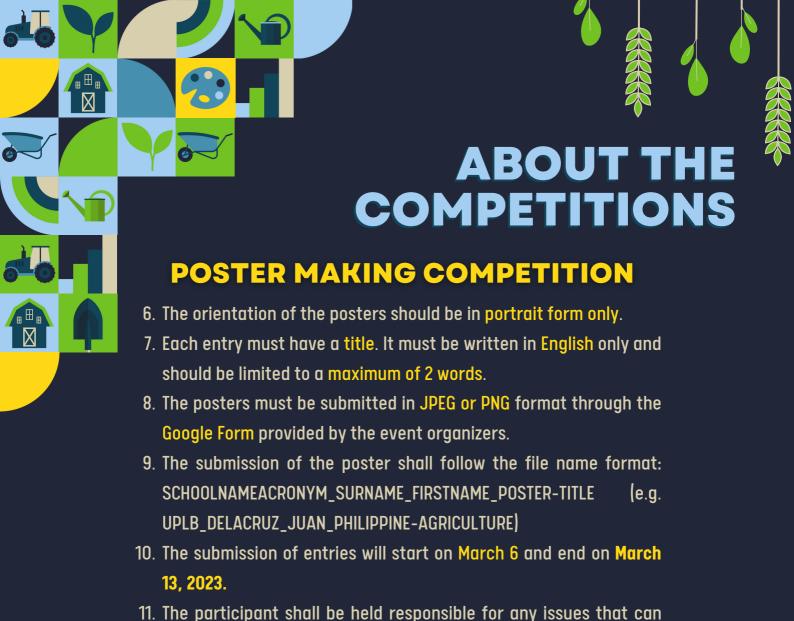
The Poster Making Competition seeks to raise further awareness in relation to the fields of agriculture and economics. Furthermore, it aims to enhance and encourage the participants' ability to express their knowledge and opinions regarding the current state of the country's economy and its agricultural sector through their individual works of art. This competition enables junior high and senior high school students the opportunity to express their own vision of this year's Poster Making Competition theme in unique and creative ways.

COMPETITION GUIDELINES

- 1. Registration Fee (non-refundable): Php 50 per participant for each participating school (Note: The registration fee of the first participant per school is FREE.)
- 2. Each participating school can only have 1 to 3 participants for the competition.
- 3. Each participant should submit ONE (1) entry only.
- 4. The poster must illustrate, interpret, and highlight this year's Poster Making Competition theme.
- 5. Only traditional mediums such as illustration board, canvas, and coloring materials are allowed. Digital mediums (i.e. canva, photoshop) are restricted. For illustration boards, allowed sizes should be from 1/8 to 1/2 sizes only. For canvases, allowed sizes should only be from the range of medium to large standard sizes of canvases.







be raised related to the originality and authenticity of the output.

considered void. Each participant can only submit their work

heart reactions on Facebook will be counted. Participating

entries, provided that the owners agreed to the data privacy

consent, shall be posted on the AGRIKONOMIYA 2023 Facebook

page. Accumulation of likes and heart reactions will start on

March 17, 2023, and end on March 24, 2023.

12. Entries submitted with a wrong file name or format will be

13. As part of the criteria (popularity), the accumulation of likes or

once.





POSTER MAKING COMPETITION

- 14. Announcement of winners will be made on April 3, 2023.
- 15. For concerns, questions, and clarifications, kindly send an email to the organizers with "Poster Making" in the subject line (e.g. Poster Making Concerns Re: Criteria).

COMPETITION CRITERIA

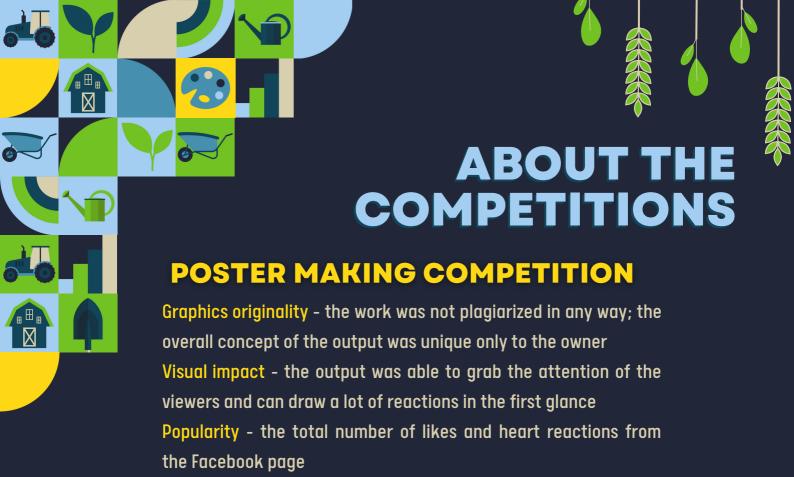
Use this set of criteria to guide you with your outputs.

Criteria	Percentage
Relevance to the Theme	40%
Creativity and Presentation	25%
Graphics Originality	15%
Visual Impact	10%
Popularity	10%
TOTAL	100%

Relevance to the Theme - clear understanding and demonstration of the theme

Creativity and presentation - the ability to showcase individual creativity in their work; the work clearly reflects what the participant was trying to express; work was presented in a creative and unique way





IMPORTANT DATES TO REMEMBER

March 1 - Topic Reveal

March 6 - Start of Submission of entries

March 13 - Deadline of Submission of entries

March 17 to 24 - Posting of entries and accumulation of likes and reactions on Facebook

April 3 - Posting of Winners





creativity and critical-thinking of high school students by producing a promotional video that focuses on achieving the following objectives:

- 1.To promote distinct, innovative, and emerging agricultural paradigms (e.g., practices, technologies, etc).
- 2. To highlight the impact of improved agricultural production in the growth and development of the economy
- 3. To raise awareness of the public and immerse the students on the present condition of the agricultural sector of their respective localities.

COMPETITION GUIDELINES

- 1. Each participating school can send 1-2 entries for the competition.
- 2. A Non-Refundable Registration Fee of Php 100.00 will be charged
- 3. Each entry submitted must be created by a group comprising 5-6 members.





9. Two rounds of scoring will be conducted. Only the top 10 scorers

will proceed with the second and final round after the elimination.

Videos of these participants will be uploaded on Agrikonomiya

Facebook Page for publicity purposes (i.e., the number of

then be submitted through the Google Form provided. The title of

the video on YouTube shall follow the following format:

reactions) that will constitute 10% of the total final standing.

10. The video must be uploaded on YouTube. The YouTube link will

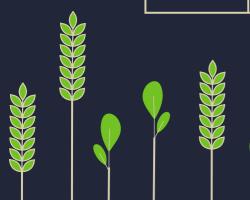


- 11. The privacy of the video uploaded must be set to "Unlisted".
- 12. The description of the video on Youtube should be utilized and must comprise a one to two-liner synopsis of the video, the name of group members and their corresponding roles, and references for the external videos, sound effects, and background music used.
- 13. The use of English language is required but other languages/dialects can be spoken throughout the video as long as a translated English caption is provided. Captions must also be provided for spoken English phrases and sentences.

COMPETITION CRITERIA

Use this set of criteria to guide you with your outputs.

Criteria	Description	Percentage
	Considers all the technical elements of the video which are as follows: • Adherence to the time limit provided for the video • Transition • Audio quality • Lighting • Camera exposure/ focus • Closed captions	30%









Criteria	Description	Percentage
Relevance to the Theme	The video is relevant to the theme provided	20%
Originality	Video entries must be the own work of the students. Use of external video references is limited to 30 seconds. The clips used, excluding the external reference, must be filmed by the participants themselves.	20%
Special effects used are appropriate in the Creativity scenes where they are applied. Filming techniques and methods used are innovative.		20%
Popularity*	Only the Top 10 entries will be uploaded on the Agrikonomiya Facebook page and will garner points depending on the number of reactions their entries have received.	10%
	100%	

^{*}Will not be scored by judges









RUBRICS FOR SCORING

Criteria	Scoring			
	0 - 7	8 - 15	16 - 23	24 - 30
Production	Few technical elements are used and not used logically.	Some technical elements are used but are not used logically	Most of the technical elements provided are used.	The video uses all the technical elements provided.
	0 - 5	6 - 10	11 - 15	16 - 20
Relevance to the Theme	The theme is not evident in the entire video.	Some scenes are related to the theme, but the subject of the video is not clear.	Most of the scenes in the video are related to the theme.	The theme is evident in the video.
	0 - 5	6 - 10	11 - 15	16 - 20
Creativity	Heavily dependent on special effects. No filming techniques are used and the subject of the video is not evident.	Used many special effects that the content of the video was not delivered well. Filming techniques may be evident but the subject of the video is unclear.	Special effects are applied effectively. Sufficiently used interesting methods and techniques in filming.	Special effects are applied logically and effectively and did not overpower the video. Ingenious methods and techniques in filming are used to convey the subject of the video













Criteria	Scoring			
	0 - 5	6 - 10	11 - 15	16 - 20
Originality	Exceeded more than 10 seconds of the limit for the external video reference, most of the external references are not cited properly and only used at most 30 seconds of clips that the participants filmed.	Exceeded 5-10 seconds of the limit for the external video references. Some of the external references are not properly cited.	Exceeded 1-5 seconds of the limit for the external video references. Some of the external references are not properly cited	Used only at most 30 seconds or less of external video references. The rest of the clips used are filmed by the participants themselves. All references (i.e, videos, background music, and sound effects) are properly cited.
	7	8	9	10
Popularity*	Videos that ranked 9th-10th on the number of garnered likes/heart reactions will get 7 points	Videos that ranked 6th-8th on the number of garnered likes/heart reactions will get 8 points	Videos that ranked 2nd-5th on the number of garnered likes/heart reactions will get 9 points	Video which garnered the most likes/heart reactions will get the full 10 points

^{*}Will not be scored by judges







Facebook Page March 28-31, 2023 - Accumulation of likes/heart reactions on **Facebook**





DEBATE COMPETITION

This House Agril: Agrikonomiya 2023 Inter-High Debate Competition will be a debate tournament for junior and senior high school students in the Philippines. It aims to create a space where participants can engage in intellectual conversations about salient points in agriculture, economics, and other related fields, while considering important societal stakeholders like farmers, workers, women, children, etc. Beyond the grandiosity of the event, this activity seeks to develop the participants' critical thinking skills, communication skills, sportsmanship, and the participants' awareness of issues surrounding the agriculture sector.

GENERAL MECHANICS

- 1. This House Agril: Agrikonomiya 2023 Inter-High Debate Competition is open to all bona fide and enrolled junior and senior high school students this academic year 2022-2023.
- 2. This event will be held on March 18-19, 2023 via Discord.
- 3. The debate will cater only up to eight (8) teams. Reservation of slots are on a first come, first served basis.
- 4. Each team shall be composed of three (3) participating members of the tournament, following the Asian Parliamentary Debate format.
- 5. No member of one team shall be a member of another. Members of a team should come from the same school.



- 10. Debaters are required to use the name format of "SCHOOL NAME FULL NAME OF SPEAKER AS REGISTERED" (e.g. UPLB JUAN DE LA CRUZ) upon entering the Discord Server.
- 11. Participants are required to have their cameras turned on when speaking. Debaters are expected to appear as presentable as possible (e.g. polo shirt, collared clothing, etc.) throughout the duration of the tournament.
- 12. No teams will be allowed to back out one (1) week before the event.





- 1.2. The teams supporting the motion in Asian Parliamentary Debate are housed under "Government". The teams arguing against the motion are housed under "Opposition".
- 1.3. The motion will be announced to all debaters before each round. Preparation time will be 25 minutes, at which the debaters are given the chance to converse with their partners and prepare their arguments. They may also consult any offline softcopy and/or printed or written materials that the debaters may have prepared beforehand. Consulting online materials (i.e. search engines, online forums) is strictly prohibited during the debate proper.
- 1.4. For this tournament, no veto-ing of motions shall be done, as motions will all be fixed in each round, thus only 25 minutes are given as preparation time for each debating team.
- 1.5. The members should debate the motion in the spirit of the motion and the tournament.





- 2.1.3. Government Whip.
- 2.2. Side Opposition will also have the same number of members, namely:
 - 2.2.1. Leader of Opposition,
 - 2.2.2. Deputy Leader of Opposition, and
 - 2.2.3. the Opposition Whip.
- 2.3. A reply speaker from each team must present a four (4) minute speech after the Opposition Whip ends their speech. The reply speaker of the Opposition shall present their speech first, which will be followed by the Government Reply.
- 2.4. Whips of each team are highly discouraged to be Reply Speakers for their respective houses.
- 2.5. Each speaker will present their speech not to exceed seven(7) minutes and should offer points of information while members of the opposing teams are speaking.





- the first-minute mark and the sixth-minute mark of the members' speeches.
- 3.2. To ask a POI, the member may announce that they would like to ask a "Point of information" or use other words to this effect. Prior to this, the speaker is advised to specify the manner in which POIs are to be made (i.e. POI's through Chat, POI's through speech, etc.) before they announce the start of their timer and the beginning of their speech.
- 3.3. The member who is speaking may accept or decline to answer the POI.
- 3.4. POI's are not to exceed 15 seconds in length.
- 3.5. The member who is speaking may ask the person offering the Point of Information to ease down where the "offeror" has had a reasonable opportunity to be heard and understood.
- 3.6. Members are highly advised to offer POI's.
- 3.7. Points of Order and Points of Personal Privilege are not permitted.





- be signaled by one ding each mark).
- 4.3. It is the duty of the Chair of the Adjudication panel to ensure that speeches are timed.
- 4.4. If a speaker is disconnected, the timer will be paused, and the speaker will be given five (5) minutes to reconnect. The timer will resume once the speaker successfully reconnects.
 - 4.4.1. If the speaker fails to reconnect within the given time, only the remaining team members will continue with the debate for that round.
 - 4.4.2. If anyone from the team disconnects while someone is delivering their speech, the timer should not be paused - unless the disconnected member has to speak right after the current speaker (i.e. if the Leader of Opposition disconnects while the Prime Minister is speaking).





- 4.4.3. The time assigned for each speech will remain the same and shall not take away from the time allotted for other speeches.
- 4.5 If the Adjudicator is disconnected, the timer will be paused and the round will be put on hold. The timer shall resume once the Adjudicator reconnects.

IMPORTANT DATES TO REMEMBER

March 18 - Debate Competition

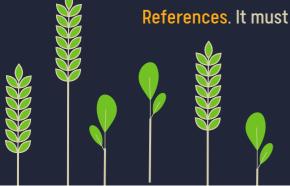




The Agricultural Resolutions Pitch Competition or Agri-Pitch Competition is a team event wherein the participants are required to formulate innovative solutions to the topic given by the organizers. This is a two-part event where the first part requires the team to submit a written report of their proposed solutions and the top eight [8] scorers from the first part would proceed to the final round wherein they would pitch live in front of the judges.

COMPETITION GUIDELINES

- 1. Each school can only send one (1) team composed of three (3) members for this competition. The first 20 teams to register in the competition are the official participants.
- 2. A Non-Refundable Registration Fee of Php 100.00 will be charged per entry for each participating school.
- 3. Each team will be required to articulate an innovative and realistic resolution to a current agricultural issue that will be set by the organizers. The issue will be released on March 1, 2023, Tuesday.
- 4. The teams' resolution shall be conveyed on a written report. The paper shall consist of the following parts: Title, Introduction, Statement of the Problem, Resolution, Conclusion, and References. It must also be written in English only.













AGRICULTURAL RESOLUTIONS PITCH COMPETITION

COMPETITION CRITERIA

Use this set of criteria to guide you with your outputs.

Paper - 40%

Criteria	Percentage
Relevance to the Issue	30%
Feasibility	20%
Sustainability	20%
Innovation	15%
Completeness	15%
TOTAL	100%









AGRICULTURAL RESOLUTIONS PITCH COMPETITION

Performance - 60%

Criteria	Percentage
Overall Performance	30%
Content	25%
Pitch Quality	15%
Time Efficiency	15%
Video Presence	15%
TOTAL	100%

IMPORTANT DATES TO REMEMBER

March 1 - Topic Reveal

March 10 - Submission of Agri-Pitch Papers

March 15 - Announcement of Finalists

March 20 - Submission of Video Presentation

March 25 - Presentation of Finalists

April 1 - Culminating Day/ Announcement of Winners







positive effect on the economy. In line with this, Agrikonomiya 2023 presents a seminar that intends to discuss various agricultural paradigms which plays a key role in addressing various challenges and improving the agricultural sector that would help progress economic development of the country. This event is focused on informing the general public, particularly the youth, about the importance of agricultural growth along with the sector's innovation and paradigms in the development of the Philippine economy.

development of the Philippine agriculture sector, all of which have a

IMPORTANT DATE TO REMEMBER

March 27 - Seminar





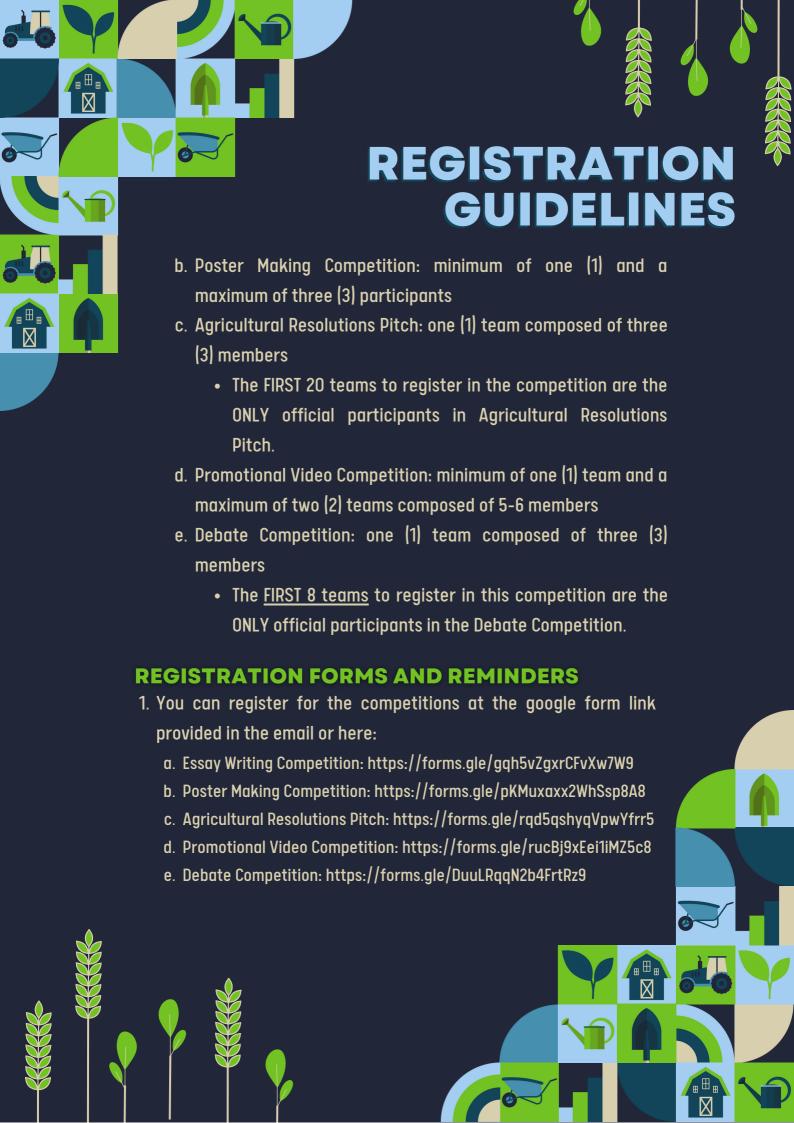
REGISTRATION **GUIDELINES**

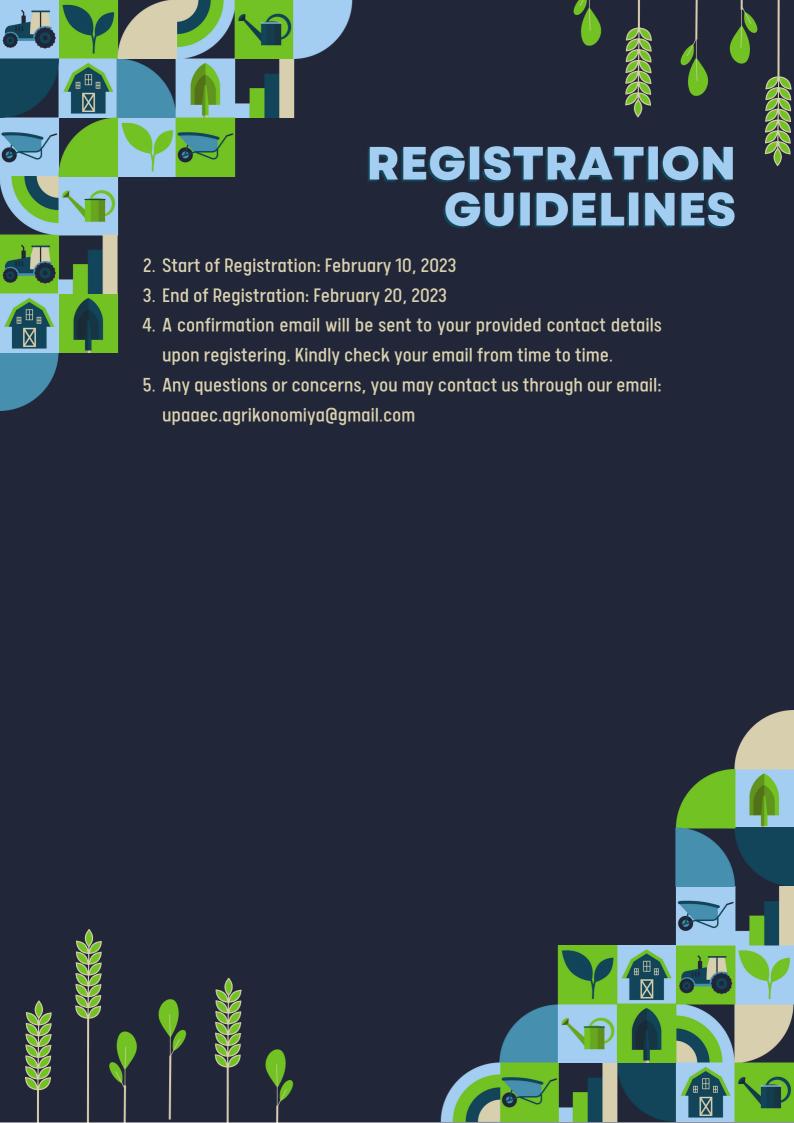
- 1. For Essay Writing Competition and Poster Making Competition, first registered participant from each school is FREE while for the succeeding participants, a Php 50.00 registration fee will be
- 2. All team events will be imposing a fixed registration fee. The

 - b. Agricultural Resolutions Pitch Competition Php 100.00/team
 - c. Promotional Video Competition Php 100.00/team
- 3. Registration fees are NON-REFUNDABLE.
- 4. Payment details for registration will be sent through a confirmation email. Failure to fulfill this will nullify your registration.

NUMBER OF PARTICIPANTS

- 1. For each participating school, there is an assigned minimum and maximum number of participants/team that should be registered and participate in any of the competitions.
- 2. The following are the minimum and maximum number of participants in each school.
 - a. Essay Writing Competition: minimum of one (1) and a maximum of two (2) participants









WINNING PARTICIPANTS AWARDS FOR INDIVIDUAL COMPETITION

- 1. The Champion will receive a Champion's medal and certificate via courier.
- 2. The 1st Runner-up will receive a 1st Runner-up's medal and certificate via courier.
- 3. The 2nd Runner-up will receive a 2nd Runner-up's medal and certificate via courier.

WINNING PARTICIPANTS AWARDS FOR TEAM COMPETITION

- 1. 1The Champion will receive a Champion's medal and certificate via courier.
- 2. The 1st Runner-up will receive a 1st Runner-up's medal and certificate via courier.
- 3. The 2nd Runner-up will receive a 2nd Runner-up's medal and certificate via courier.
- 4. There will be monetary prizes for the top 3 teams. The prizes are as follows:
 - a. Debate Competition
 - Champion: Php 1000.00
 - 1st Runner-up: Php 500.00
 - 2nd Runner-up: Php 300.00









- b. Promotional Video Competition
 - Champion: Php 300.00
 - 1st Runner-up: Php 200.00
 - 2nd Runner-up: Php 100.00
- c. Agricultural Resolutions Pitch Competition
 - Champion: Php 300.00
 - 1st Runner-up: Php 200.00
 - 2nd Runner-up: Php 100.00

OVERALL CHAMPION & RUNNER-UPS

Among the schools who joined the competition, there will be one [1] Overall Champion, one (1) Overall 1st Runner-up, and one (1) Overall 2nd Runner-up. The schools will receive a plaque and certificate for standing out among the schools who joined Agrikonomiya 2023.









COMPETITIONS PERCENTAGE

Essay Wriing Competition	20%
Poster Making Competition	20%
Agricultural Resolutions Pitch Competition	20%
Promotional Video Competition	20%
Debate Competition	20%
TOTAL	100%

Note: The overall score will be determined by taking the average of the scores of all participants sent by the school for each competition.







IMPORTANT DATE TO REMEMBER

April 1 - Culminating Activity

